





A Government of India Undertaking



Together We Can

Terms & Conditions: "UPI Upahar – You(U) Pay(P) I(I) reward" Campaign

1. Campaign Overview

- 1.1. Canara Bank is launching the "UPI Upahar You(U) Pay(P) I(I) reward" Campaign for its customers from 01st August 2025 to 31st August 2025.
- 1.2. Eligible customers will receive reward coupons on Canara Bank Ai1 app that include benefits from brands such as Amazon Prime, Easy Dinner, Yatra, Medi Buddy, etc.

2. Eligibility Criteria

- 2.1. Below customers shall be eligible for participation in the Campaign.
- Registering UPI on Canara ai1 App and complete at least one successful UPI transaction
- Successfully enable UPI Autopay for recurring bill payments through Canara ai 1 App.
- Registering on Canara Digital Rupee App (CBDC) and complete at least one successful UPI transaction.
- Successfully enable Autopay for seamless CBDC to UPI payments through Canara Digital Rupee App.
- Successful individual transactions from Canara Digital Rupee application to UPI merchants (P2M) within the range of e₹ 100/- to e₹ 2000/- (both amounts inclusive) will be taken into consideration for the rewards.
- 2.2. Customers already on boarded on third-party UPI apps will also be eligible if they register and transact through Canara ai1 App during the Campaign period.
- 2.3. Each eligible customer will be entitled to one reward coupon pack during the Campaign period.
- 2.4. Rewards will be distributed strictly on a first-come, first-served basis until the total allocated coupon units are exhausted.
- 2.5. Accounts flagged as suspected/fraudulent/mule accounts or any accounts found to be in violation of Bank policies shall be disqualified from the Campaign.
- 2.6. Accounts/CBDC Wallets flagged as suspected/fraudulent/mule accounts or any accounts found to be in violation of Bank policies shall be disqualified from the Campaign.







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3. Campaign Rewards

- 3.1. Each eligible customer will receive a reward, which includes benefits from leading brands (Amazon Prime, Easy Dinner, Yatra, Medi Buddy, etc.)
- 3.2. The rewards will be distributed only on actual basis upon successful completion of qualifying criteria and subject to availability of coupons.
- 3.3. Coupons are non-transferable, non-exchangeable, and cannot be redeemed for cash.

4. General Conditions

- 4.1. The Bank reserves the right to modify, cancel, or extend the Campaign at any time without prior notice.
- 4.2. By participating in this Campaign, customers agree to be bound by these Terms & Conditions, as well as the terms set forth by the participating partners.
- 4.3. The customer is not eligible for rewards, if any technical issues, transaction failures, or delays arising from network or system errors during UPI registration or transactions.
- 4.4. In case of disputes regarding eligibility or reward distribution, the Bank's decision shall be final and binding.
- 4.5. Rewards once dispatched cannot be reissued, replaced, or refunded.